

**SEE MORE,
DO MORE,
BE MORE.**



THE FUTURE BELONGS TO INTELLIGENT OPERATIONS

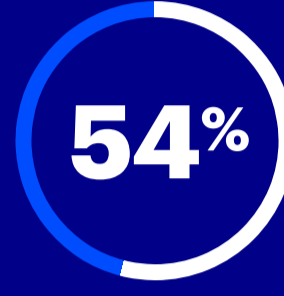
Those organizations that harness diverse data driven by applied intelligence and human ingenuity, to empower insight-led decision making, superior customer experiences and breakthrough business outcomes.

WHY FINANCE AND ACCOUNTING NEED TO TRANSFORM THEIR OPERATIONS NOW

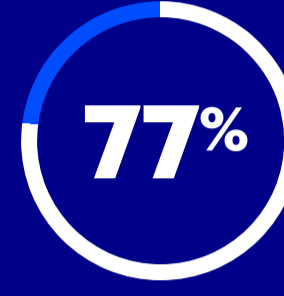
Consumerism, digital and data disruption are forcing organizations to find a solution that will enable a step-change in performance:



say having a digital customer engagement model/ability to respond to customer needs with agility is a key enabler to help their organizations achieve its business goals



are concerned with disruption and competitive threats, 85% see more opportunities than threats compared to 2 years ago.

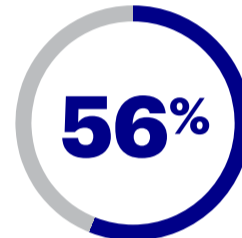


estimate that 50% to 90% of their data is unstructured and largely inaccessible.

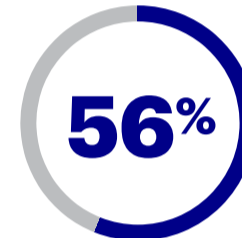
FIVE ESSENTIALS FOR INTELLIGENT OPERATIONS

#1 INNOVATIVE TALENT

Organizations need creative and entrepreneurial talent who understand digital technologies, industry and functional priorities.



Top workforce requirements today: creative, entrepreneurial spirit and curiosity for innovation.



Lack talent that knows digital, AI, machine learning, and data analytics skills.

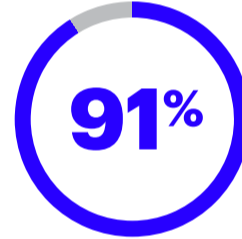
Do you have the right talent to navigate the future?

#2 DATA-DRIVEN BACKBONE

Structured and unstructured data across internal and external ecosystems is the backbone for breakthrough insights.



Predictive decisions based on real-time data are key drivers impacting business.

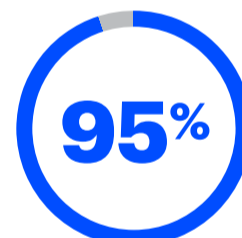


Have a plan to better leverage internal data.

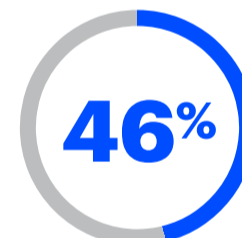
Can you get to the right data to drive real transformation?

#3 APPLIED INTELLIGENCE

Integrated Automation, Smart Analytics, and Artificial Intelligence can help transform operations.



Believe automation and AI will help them achieving their business goals.



Stated it takes months or years for business functions to change in response to business needs.

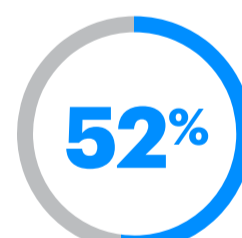
Are you deploying applied intelligence to innovate faster?

#4 LEVERAGING THE POWER OF THE CLOUD

Cloud ties together all the ingredients of Intelligent Operations, integrating diverse data across platforms in a secure environment.



Expect cloud-enabled capabilities and enterprise-grade holistic security.

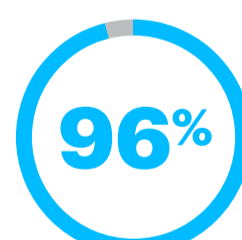


Indicated overhauling legacy process and technology prevents them from achieving their business goals.

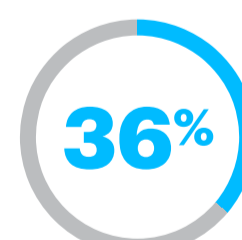
Is your infrastructure agile and flexible to anticipate customer requirements?

#5 SMART PARTNERSHIP ECOSYSTEM

The ecosystem brings complementary skill sets and new technologies to drive innovation.



Said working with partners will help them meet their business objectives.



Indicated new ways of partnering across the ecosystem is the #1 talent need.

Are you establishing smart partnerships and leveraging their innovation potential?

WHAT ARE THE TRIGGERS FOR A MAJOR OPERATIONAL TRANSFORMATION?



Leadership directive to reduce costs.



An existing outsourcing contract up for renewal.

The future for Finance & Accounting will be about reducing costs, maintaining a healthy pipeline, and driving growth.

ADAPT, TRANSFORM OR BE LEFT BEHIND

www.accenture.com/IntelligentOperations