



REINVENT POSSIBILITY WITH INDUSTRY X.0

VIDEO TRANSCRIPT

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Having discussions with the head of R&D or the head of manufacturing, one of the questions that comes up is how is digital and more specifically Artificial Intelligence reinventing their product? We are seeing industrial moving from selling products to selling services to selling outcomes. Artificial Intelligence is embedded, permeating the product from end to end. The vast majority of industrial manufacturers believe that AI will reinvent their product. But then the next step is the vision and you see less of these industrial manufacturers having a clear and articulated vision, and even less have committed meaning funding and a roadmap to transform their product. And then, only a few percentage are really executing to their vision and to their belief.

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