



ACCENTURE LOGISTICS PLATFORM

VIDEO TRANSCRIPT

Customers move fast, they want deliveries right now. Digital adoption is driving same day delivery expectations. If you lack the infrastructure and scale that gap will keep you from successfully meeting customer expectations.

So imagine a fully integrated solution that allows dispatch and delivery control in the cloud and is supported by a mobile app, and is accessible wherever your customers live.

Accenture's developed an end to end platform that links customers, companies, warehouses, and couriers. It enables efficiency, transparency, and streamlines the last mile delivery service.

Introducing Accenture Logistics Platform. It doesn't matter if you have your own warehouse, or work with partners. Accenture Logistics Platform integrates seamlessly. Google Cloud hosts the same day platform and can easily take daily orders and optimize for efficient routes. Plus, drivers get faster, more reliable map navigation delivered instantly to their palms.

Here's how it works: customers place online orders and the companies send orders to the right warehouses. The warehouses pick and pack the items, while each delivery is assigned a unique intelligent tracking number and routed with Accenture Logistics Platform. Once ready for delivery, Accenture Logistics Platform dispatches drivers and creates optimized routes. Then, drivers track packages with the app, while user friendly direction overlay on Google Maps for everyday navigation.

Accenture Logistics Platform also empowers drivers, by providing them with real time updates and instructions to accurately confirm delivery, using location technologies, like geofencing. Throughout the day, all parties may track the package, from pickup to delivery. The Accenture Logistics Platform ecosystem will continue to expand with Accenture's proprietary optimization solutions, Google Maps integration, and Google's technology stack. Accenture Logistics Platform has the ability to scale, and meet the demands of your business. Keep up with your customers, apply Accenture's holistic same day delivery technology, drive costs down, and fill the gap in your existing services, with Accenture Logistics Platform.

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