THE TRENDS...

- Increase in inequality
- Growing populism and discontent
- Rising economic and data nationalism

Inequality is more obvious to the public and information is more accessible.

THE FUTURE...

- Increased cyber-activism
- Stricter state involvement and control of data
- Tighter restrictions on flows of people
- Digital borders are erected
- Use of technology as a geopolitical tool

THE WORLD OF TECHNOPOLITICS

THE OPPORTUNITIES...

- Develop new partnerships with local firms
- Develop new products, services, technologies and business models with social benefits
- Make geopolitical awareness part of your organization’s DNA

THE CHALLENGES...

- Slow the innovation pace in areas reliant on data exchange
- Global companies may need to reallocate investments across markets
- New restrictions on the nationality of employees
- Reputational risks from misinformation spread
- Higher operational and compliance costs