

OMAR ABBOSH

CHIEF STRATEGY OFFICER ACCENTURE

CURRENT ROLE

Omar Abbosh, Accenture's chief strategy officer, is based in London and is responsible for overseeing all aspects of the company's strategy, innovation programs and investments. He also has management responsibility for Accenture Security, Accenture's Dublin Centre for Innovation, as well as Accenture's Ventures & Acquisitions, Industry Programs, Research and Corporate Citizenship. Omar is also a member of Accenture's Global Management Committee. See Omar's [leadership profile](#), check out his [blog](#) and follow him on [Twitter](#) and [LinkedIn](#).

RECENT SPEAKING ENGAGEMENTS

[With innovation and courage, you can achieve anything](#)

Keynote at Wired Live, 2017

[Thriving businesses in a digitally fragmented world](#)

Speaker at Asia House Conference, 2017

[From imagination to innovation](#)

Speaker at Inspirefest, 2017

[Using technology as an enabler for growth](#)

Keynote at CBI Annual Conference, 2017

[Getting ready for the fourth industrial revolution](#)

Panel chair, World Economic Forum, 2017

[The power of collective ingenuity](#)

Keynote, CyberWeek, 2016

LEADING COMPELLING CONVERSATIONS

Key theme: "Leading in the New"

From Imagination to Innovation: How Great Companies Succeed.

Companies that lead in the new by investing in innovation can make a wise pivot to new business lines... before their legacy businesses are damaged by disruption.

Thinking Differently about Disruption. Understanding the different forms, the trends and how to spot them helps businesses leverage disruption to unlock trapped value and innovation.

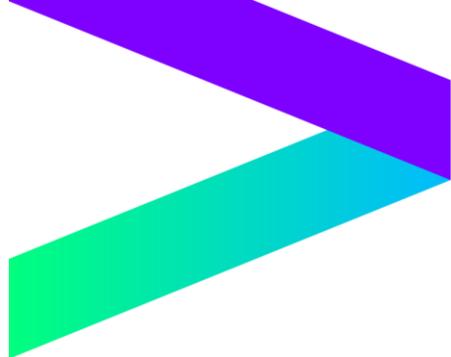
Thriving Amidst Digital Fragmentation. Digital fragmentation — which creates higher global barriers to the free flow of data, IT talent and IT products and services — is exacerbated by data privacy laws, trade restrictions, strengthening immigration laws, etc. What does this mean for global companies and how can they thrive in this new environment?

Industry X.O Imperatives. Based on cyber/physical production systems that combine communications, IT, data and physical elements, Industry X.O is nothing short of a profound shift. Intensive research and modeling sheds light on what businesses must address to be smarter, more connected and ready to innovate in the new.

Why "Living Businesses" are Poised to Win. To navigate the tricky shoals of a constantly changing business landscape — brought about by digital technology, rising consumer expectations and the increase in opportunity cost of employees — business must become ever-evolving "living businesses."

The Cyber Resilient Business. Businesses are spending more than ever on cybersecurity, yet the attacks keep getting worse (and cyber crime costs keep increasing). To out-think attackers, it's going to take a healthy paranoia, a different leadership mindset and the power of an entire ecosystem.

The Future Workforce. "Work." It's not your father's Oldsmobile. Digital technology is reinventing the overall work experience for all levels of employees, including the leaders of organizations. The stakes are high for businesses, people and society as a whole. Business leaders need to ensure that their employees are relevant and adaptable.



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BACKGROUND

Before being appointed to his current position in March 2015, Omar held several Accenture management roles, including senior managing director — Growth & Strategy for the Resources operating group; managing director of the Resources business in the United Kingdom and Ireland; Global Utilities managing director; and managing director of Accenture Smart Grid Services & Accenture Energy Consumer Services. He has served as the global client lead for top tier multinational companies, where he advised client executives on major strategic issues for their businesses, including bringing and scaling digital innovation into the enterprise, operating model transformation, leadership development, mergers and acquisitions, capital allocation and investment management. He also served on the Global Energy Board chaired by Lord Browne of Madingley for ten years. Omar joined Accenture in 1989 and became a partner in 1998. He holds a degree in electronic engineering from Cambridge University and a master's degree in business administration from INSEAD.



PUBLISHED: OMAR'S POINT OF VIEW AND RESEARCH

[How likely is your industry to be disrupted? This 2x2 matrix will tell you](#)
Harvard Business Review, January 2018

[The dangers of digital fragmentation](#)
IPT, Dec. 2017

[Asia's aging manufacturers must innovate](#)
Nikkei Asia Review, Nov. 2017

[Face the future, don't fear it](#)
CBI, Nov. 2017

[Let's get digitally physical](#)
Ivey Business Journal, Oct. 2017

[Digital cross-border constraints are a threat to a business' growth](#)
South China Morning Post, Oct. 2017

AN EXPERT SOURCE FOR GLOBAL NEWS MEDIA

[A word to the wise: how businesses must pivot to please every customer](#)
The Telegraph, May 2017

[Businesses need digital skills for transformation](#)
The Telegraph, July 2017

[It takes real courage to be open to new innovations](#)
Silicon Republic, July 2017

[Accenture's Omar Abbosh: 'Be the disrupter, not the disrupted'](#)
Silicon Republic, June 2017