

# ACCENTURE TRANSFORMATION

# GPS

TRANSFORMATION  
STRATEGIES POWERED BY  
ADVANCED ANALYTICS



# SUCCESSFULLY EXECUTING HIGH-IMPACT TRANSFORMATION PROGRAMS —

digital transformations, mergers & acquisitions, enterprise and workforce transformations, new business strategies, shared services and much more — is vital to the long-term competitiveness of organizations.

Yet it remains the case that high percentages of such initiatives fail to fully realize their business case objectives. They go over schedule and over budget or may become derailed entirely.

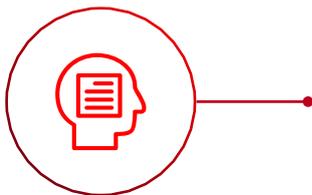
One of the reasons is that organizations are rarely managing a single major program, but rather a portfolio of programs running concurrently as part of a sweeping transformation. This type of major transformation affects the organization across functions and markets, and from the C-suite to the shop floor. The interactions of the variables that drive success—the “levers,” as it were, that need to be monitored—often go into the billions, well beyond the ability of teams to manage with traditional approaches.

When it comes to navigating major transformation, the decisions of even the most experienced executives can be based on assumptions, hunches and intuition. Accenture Transformation GPS allows our experienced transformation teams to derive precisely targeted, actionable insights from actual data and sophisticated mathematical models. This data-driven approach helps senior leaders lower risk and accelerate results.

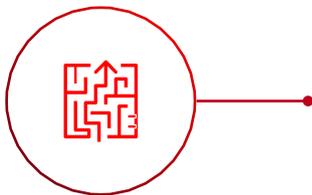
# HOW DOES THE ANALYTICS SYSTEM WORK?



Accenture Transformation GPS uses **a research-based, statistically validated questionnaire** to collect data from an organization across multiple dimensions of transformation and then tracks progress towards its goals and required internal capabilities. It uses pattern-recognition technology—based on a database of now more than 1 million individual responses—to prescribe the optimal path to improved performance for that organization.



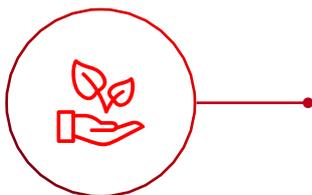
**Feedback is configured in an easy to understand transformation “map”** so that our experienced teams can identify the drivers of organizational performance, see what actions need to be taken and run modeling scenarios to test different paths and actions along with their potential results.



The **prescriptive analytics** in Transformation GPS auto-generate the **optimal transformation strategy based on your organization’s specific results** out of a possible 1.1 trillion paths, enabling a “Moneyball” approach to transformation.



The benefits of Transformation GPS extend beyond decision makers to the entire organization. The capability provides a means to **actively engage people at all levels in a positive way during the transformation**, focusing their energies and efforts on the factors that really make a difference.

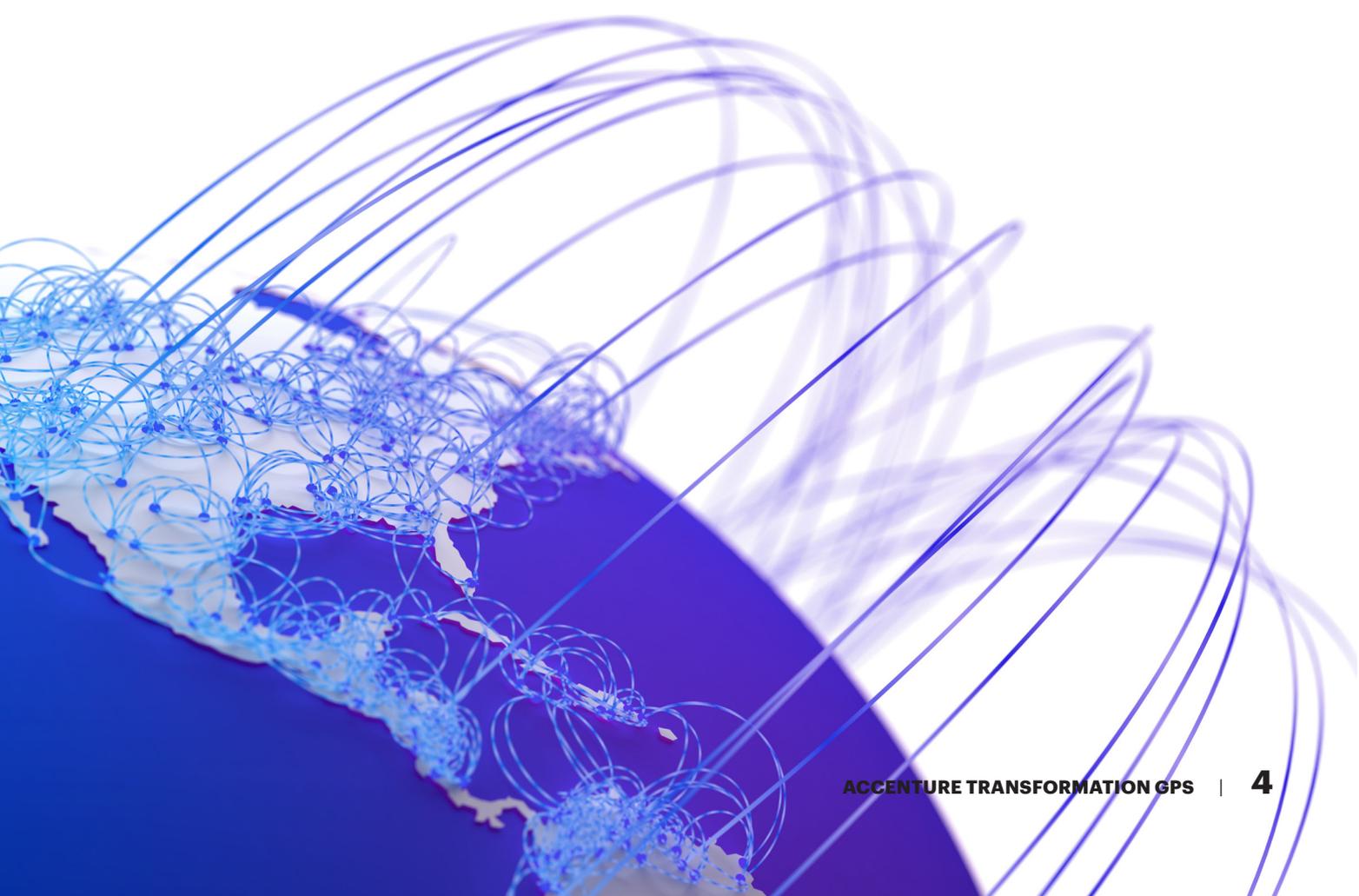


**Transformation GPS helps accelerate successful transformation**, delivering more sustainable improvements in business performance and reducing overall transformation risk.

# GLOBAL EXPERIENCE WITH ACCENTURE TRANSFORMATION GPS

Our experienced teams are using Transformation GPS with private and public organizations across a wide variety of sectors including manufacturing, financial services, telecommunications, energy, mining, chemicals, health care and government service. Clients include multinational corporations that are using Transformation GPS across their global operations.

Major programs that use Transformation GPS have included digital transformations, new enterprise and workforce transformations, new business strategies, mergers & acquisitions, global post-merger integrations, cultural transformations, enterprise-wide IT systems implementations, cost management, and integrated shared services.



# ACCENTURE TRANSFORMATION GPS IS A PATENTED, ANALYTICS- BASED SYSTEM—

based on years of research and experience with major transformation programs—that offers prescriptive capabilities, helping senior executives set a more successful course for transformation, monitor progress and take corrective action as needed.

# A DISTINCTIVE APPROACH TO PLANNING AND NAVIGATING MAJOR TRANSFORMATION

## What makes our approach stand out in the marketplace? Transformation GPS:

**Is specifically designed** to measure and navigate major transformation and is built from research and extensive discussions with hundreds of managers and executives in transformational programs.

**Drives value through causal linkages** that demonstrate a direct relationship between specific Transformation GPS drivers and business outcomes like return on invested capital (ROIC).

**Goes beyond softer measures** taken by readiness or climate surveys, helping to take into account the type, stage and conditions of transformation, as well as the level of resources required to achieve business performance goals.

**Compares results** against a unique set of benchmarks: now more than 1 million individuals, representing experiences from multiple kinds of programs including growth, restructuring, cost reduction, technology implementations and more.

**Bases its results on a core analysis** involving more than 33 billion calculations.

**Uses complex analytics technologies** yet presents feedback in an easily understood transformation map that helps leaders take corrective action.

**Models and predicts** the effects of different strategic choices on organizational performance.

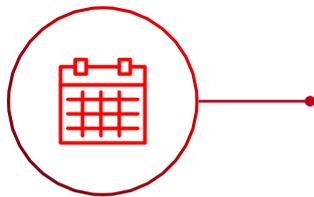
**Prescribes an optimal path** to high performance, from a possible 1.1 trillion paths.

**Provides rapid turnaround** from data collection through analysis; timely information enables teams to build action plans around meaningful results.

**Can be deployed flexibly to offer** real-time 'organizational sensing'.

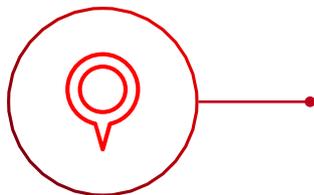
# SUPPORT ACROSS THE SPECTRUM OF TRANSFORMATION INITIATIVES

**Accenture Transformation GPS provides an insight-driven approach for multiple types of complex programs:**



## **Planning major transformation and assessing risk.**

Transformation GPS is often used in advance of a major transformation, or as part of a broad assessment of performance improvement capabilities. It allows high-risk areas to be identified so that effective transformation strategies can be developed. Resources can be focused on the areas where they are needed most.



## **Navigating major transformation and taking corrective action.**

Where a specific transformation program has been initiated, Transformation GPS supports teams implementing the program as well as those affected by it. The type of transformation and desired objectives are specified at the outset so the analysis is appropriate to the type of program being implemented.



## **Realizing value from long-term transformation portfolios.**

Ultimately the purpose of a transformation program is to drive business value. Too often, however, measurement of benefits ends when the program ends. Transformation GPS enables an organization to continue to measure its progress and its ability to sustain benefits. For this need, Transformation GPS can be repeated on a regular basis to improve performance and track the achievement of business value across the organization over time.

## ABOUT ACCENTURE

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions—underpinned by the world’s largest delivery network—Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With more than 435,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at [www.accenture.com](http://www.accenture.com).

## ABOUT ACCENTURE STRATEGY

Accenture Strategy operates at the intersection of business and technology. We bring together our capabilities in business, technology, operations and function strategy to help our clients envision and execute industry-specific strategies that support enterprise wide transformation. Our focus on issues related to digital disruption, competitiveness, global operating models, talent and leadership help drive both efficiencies and growth.

For more information, follow @AccentureStrat or visit [www.accenture.com/strategy](http://www.accenture.com/strategy).

## CONTACT US

For more information about how Accenture Transformation GPS can help your organization accelerate successful major transformation and deliver more sustainable improvements in business performance, please contact [transformationgps@accenture.com](mailto:transformationgps@accenture.com).

Or visit us on the web at: [www.accenture.com/transformationGPS](http://www.accenture.com/transformationGPS).

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