



INTELLIGENT ENTERPRISE UNLEASHED

**REDEFINE YOUR COMPANY
BASED ON THE COMPANY YOU KEEP**

Levering the rapid advancements in technology to create increasingly innovative products and services, businesses are driving unprecedented changes in the way people work and live. By embedding themselves throughout society, companies are blurring the lines between business and personal—and blazing a new trail for their own future growth.

Technology is now firmly embedded throughout our everyday activities, but its reach is larger than that: it's reshaping pieces of our society.



OF SOUTH AFRICAN BUSINESS AND ITS EXECUTIVES SURVEYED AGREE THAT THROUGH TECHNOLOGY, COMPANIES ARE WEAVING THEMSELVES SEAMLESSLY INTO THE FABRIC OF HOW PEOPLE LIVE TODAY.



TREND 1

CITIZEN AI RAISING AI TO BENEFIT BUSINESS AND SOCIETY

As artificial intelligence grows in its capabilities – and its impact on people's lives – businesses must move to "raise" their AIs to act as responsible, productive members of society.



TREND 2

EXTENDED REALITY THE END OF DISTANCE

Virtual and augmented reality technologies are removing the distance to people, information, and experiences, transforming the ways people live and work.



TREND 3

DATA VERACITY THE IMPORTANCE OF TRUST

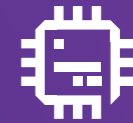
By transforming themselves to run on data, businesses have created a new kind of vulnerability: inaccurate, manipulated, and biased data that leads to corrupted business insights, and skewed decisions with a major impact on society.



TREND 4

FRICTIONLESS BUSINESS BUILT TO PARTNER AT SCALE

Businesses depend on technology-based partnerships for growth, but their own legacy systems aren't designed to support partnerships at scale. To fully power the increasingly embedded enterprise, companies must first re-architect themselves.



TREND 5

INTERNET OF THINKING CREATING INTELLIGENT DISTRIBUTION SYSTEMS

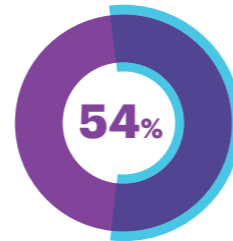
Businesses are making big bets on intelligent environments via robotics, AI and immersive experiences. To bring these intelligent environments to life, leaders must extend their infrastructures into the dynamic, real-world environments they want to reach.



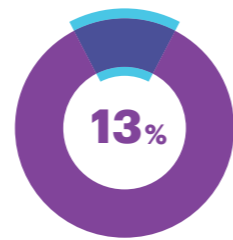
of South African executives agree within the next two years, AI will work next to humans in their organizations, as a co-worker, collaborator and trusted advisor.



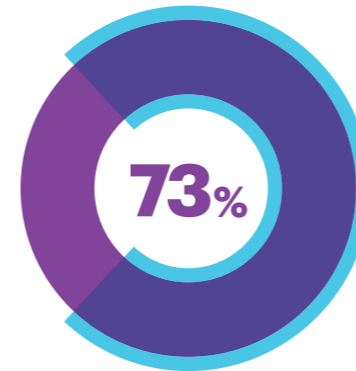
of South African executives report that their organizations seek to gain customer trust and confidence by being transparent in their AI-based decisions and actions.



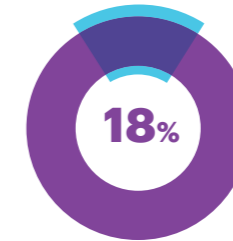
of South African executives believe it will be important or very important to leverage XR (cross reality) solutions to close the gap of physical distance when engaging with employees and customers.



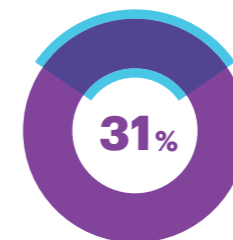
of South African executives state it is very important for their organizations to be a pioneer in XR solutions.



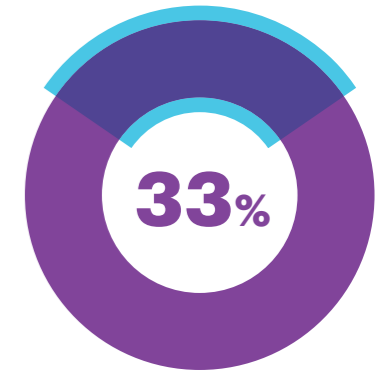
of South African executives agree that organizations are basing their most critical systems and strategies on data, yet many have not invested in the capabilities to verify the truth within it.



of South African businesses report working with double or more partners than they were two years ago.



of South African executives state that blockchain and smart contracts will be critical or very critical to their organizations over the next three years.



of South African executives believe it will be critical over the next two years to leverage customer hardware and hardware accelerators to meet the computing demands of intelligent environments.