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ENGINEERING & PRODUCT OPERATIONS

Strategy | Consulting | Digital | Technology | Operations

Engineering & product operations play a critical role in a high-tech company's product lifecycle.

It is also the single most important function to creating engineering operational excellence and reversing the negative trends that many high-tech R&D organizations are experiencing.

Over the past 10 years, R&D spend in high-tech companies has increased by 70%, outpacing revenue growth by 35%.

In today's hyper-fast paced market, the need for high-tech companies to evolve their R&D and engineering operating models is real. The acceleration and compounding of technology waves, the shift to connected products, new licensing and as-a-service models, and a liquid and global workforce are all acting as a catalyst for change.

Companies simply have to evolve or become disrupted by more lean competitors.

So, how can established high-tech companies adapt? True transformation starts by focusing on five core operating model attributes:

- End-to-end digitization of their R&D artifact chain
- Leveraging data and advanced analytics
- Establishing engineering centers of excellence
- Developing a highly skilled engineering workforce
- and deploying DevOps tool chains

Accenture's expertise and advanced operating models help you engineer your engineering organization, helping to significantly reduce your time to market and R&D operating expense.

Be a market leader. Learn how Accenture can help drive digital transformation across your engineering & product operations.

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