



# PRECISION HEALTH INSIGHT TOOL (PHIT)

## VIDEO TRANSCRIPT

Video shows an animated hand demonstrating the Precision Health Insight Tool (PHIT) on an iPad. [Background music plays, no narrator.]

### **About PHIT:**

**ACTIONABLE HEALTH INSIGHTS**  
Redefining readiness through health insights.

When it comes to general health, Individual Medical Readiness (IMR) is just the tip of the iceberg. At Accenture we feel that what is not seen under the iceberg is equally, if not more, important than what is seen at the surface to truly move the needle in healthy outcomes. Imagine the depths of insights that are gained, time that is saved reporting, and impact on health that could be made proactively, if all the information needed from disparate medical systems were integrated into one easy to use tool.

What if that tool was integrated with your smartwatch, phone, Fitbit, or other device that most of us have on us at any given time to provide a truly “frictionless” experience and helps drive compliance and healthy habits?

That time and those insights could be used to inform and improve decision-making. It could clarify the cost of readiness. It could change medical readiness as you know it.

By combining the elements of sleep, activity and nutrition to IMR, along with behavioral health, pharmaceuticals, Knowledge Skills and Abilities (KSAs), and the current operating environment, we are able to define a more holistic view of Service Members’ true health and readiness – this is Accenture’s Precision Health Insight Tool (PHIT).

Copyright © 2018 Accenture  
All rights reserved.

Accenture, its logo, and High Performance Delivered are trademarks of Accenture.