



## **How we are transforming cities & councils**

Here in Australia, we're bringing our global innovation capabilities, our research and development and thought leadership, our digital labs and liquid studios to our local cities and councils clients.

And there are three main types of engagement that we're working on.

Firstly, operational efficiency programs, where we're looking at the current costs associated with delivering services to residents and how we can achieve efficiencies and improvements in those business processes, operating models, and technology solutions.

Secondly, we're looking at the use of data analytics and visualization capabilities to enable leaders to make better informed decisions and better decisions about services.

And thirdly, we're looking at the use of digital technologies and capabilities. So IoT solutions, mobility solutions, cloud solutions, and how these can bring digital capabilities to the business.

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