

# Vodafone Integrated Financial Planning (VIP) with Oracle

## Video Transcript

A large, stylized red chevron graphic pointing to the right, positioned behind the text "High performance. Delivered."

High performance. Delivered.

### James Lindsay, Finance Executive, Vodafone:

Vodafone is in a fast moving telecoms industry, and we found that the planning was taking a lot of time, it's very complex, there was no uniform way of doing things, and we needed to respond quickly to a changing marketplace.

### Joan Sendra, Managing Director, Accenture Strategy:

VIP is a system that is really supporting the financial planning process across the Vodafone and for all FP&A community. The system is for enhancing the finance planning community in supporting the business, in providing better insight when making decisions.

### James Lindsay, Finance Executive, Vodafone:

I think in the old world, if I look at where we were at, we were very accurate in terms of forecasting, but it was very manual, very fragmented in terms of achieving that, it took a lot of time just to get the end result. As we moved to Vodafone Integrated Planning, we now have an automated solution that has the best prices across the many markets, so we'll be quicker making our forecasts and allowing us to do more value added activities.

### Joan Sendra, Managing Director, Accenture Strategy:

Now we have one single person of the truth, and it is really enabling rapid decisions by the management.

### James Lindsay, Finance Executive, Vodafone:

We have a lot of capable finance professionals, and here we're able to give them more tools to add much more value and help the business.

### About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with approximately 358,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$31.0 billion for the fiscal year ended Aug. 31, 2015. Its home page is [www.accenture.com](http://www.accenture.com).