And because Project 8’s optimized for mobile, data can be accessed in the field in some of the world’s most remote areas making real and rapid impacts where it’s needed most.

A good example of an application is helping farmers with pricing.

A hurricane one week may affect the price of bananas the next. Droughts can wipe out entire crops, leaving farmers struggling to maintain their livelihood.

One of Project 8’s users recognized these challenges and created a collaborative online marketplace that improves price discovery and price transparency for local farmers.

This organization now uses the Project 8 platform to better visualize, share, and glean insights from farming data.