



MOORE... OR LESS?

Advanced chip development is at a tipping point.

For 50 years, semiconductor companies have stayed competitive by following Moore's Law – doubling the number of transistors on integrated circuits every two years.

But changing demand for ultra-dense nodes, the rising cost of advanced design and a greater potential for quality problems is forcing companies to rethink their competitive strategies.

Today, companies must balance the risks and opportunities associated with Moore's Law. They can do that in three ways:

Choose carefully

Maintain a diverse product portfolio of both traditional and advanced node technologies.

Leverage design cycles

Generate as much value as possible from existing investments.

Be more vigilant

Leverage advanced data analytics to detect quality issues earlier in the product lifecycle.

Learn more about staying competitive and profitable in today's high-cost, low-return environment, with the full report:

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