GLOBAL BARRIERS ARE RISING

ABOUT THE RESEARCH
Accenture Research together with Roubini ThoughtLab surveyed 402 CIOs and CTOs across industries in eight geographies. The research team also conducted in-depth interviews with experts on policy, economy and digital business, as well as carrying out Web scraping, data analytics, trend analysis and policy research.

The fallout from fragmentation is tangible

Protectionist policies are growing worldwide, putting digital innovation at risk by disrupting the free flow of data, IT talent and IT products and services. We call this process digital fragmentation, and our research reveals four pragmatic steps to help organizations succeed in this new, global landscape.

4 STEPS TO THRIVE AMID DIGITAL FRAGMENTATION

1. Strategic Planning
   - Boards must dedicate time to discuss implications of fragmentation across the business
   - Strategic planning
     - Protect and reassess key information flows to optimize decision making and prevent disruption

2. De-Risk Data
   - Data breaches expose key information flows to optimistic decision making and present site option
   - De-risking department in autonomous and decentralized operations
   - Embracing technology
     - Fully explore and exploit new technologies to navigate complex regulatory rules and legislation in relevant markets

3. Build Local Advantage
   - Build local advantage
     - Adapt IT strategies, processes and infrastructure to "be genuinely local" in all markets

4. Embrace Technology
   - Embrace technology
     - Increasing operational simplicity

67% in increased investment in automation to offset labor restrictions
80% likely to redefine key strategic priorities for the IT function in the next three years
74% say that increasing barriers to globalization will be a problem for the IT function in the next three years
86% say that increasing barriers to globalization will be a problem for the IT function in the next three years

The number of countries with data privacy laws more than tripled in the last two decades (1995 to 2015)


WHERE ARE YOU IN THE JOURNEY TO LEAD IN THE NEW?

Adapt your business to a digitally fragmented world or risk failure. Three types of disruption will shape the future:

- Big Bang: Transformational change
- Compressive: Continuous innovation
- Digital Fragmentation: Interconnected, diverse environments

Learn more about disruption

Forms of disruption:
• Big Bang
• Compressive
• Digital Fragmentation

Unlock trapped value opportunities:
• Enterprise
• Industry
• Consumer
• Society

Perpetual change journey:
• Transform
• Grow
• Scale
• Pivot wisely

Navigate practical paths

New organizational architectures:
• Living business
• Industry X.0
• Future workforce
• Digital decoupling
• Cyber-resilient business

Rotate to the new

Copyright © 2017 Accenture. All rights reserved.