



ONTDEK BMW I MET AUGMENTED REALITY

VIDEO TRANSCRIPT

Michael, come. Do you want to see my new car?

Honey, what are you talking about? I can't see a car.

I'm talking about the future. Here, have a look.

That's brilliant. Wow. Stick with blue, your favorite color.

And silver rims, as you like them. Want to have a look inside?

Sure. This is great. Oh fantastic.

Hey, honey, do you want to see my dream car?

Wow, that's the future