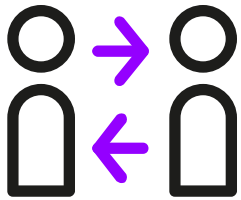


ACCENTURE  
VIDEO  
SOLUTION

# VIDEO SERVICE MANAGEMENT FEATURES

# MULTIMEDIA SERVICE DELIVERY PLATFORM (1/3)

**Comprehensive user rules management and sales options with the AVS CRM and Commerce Console.**



## CUSTOMER MANAGEMENT

- Master/sub account profile management
- Account blacklisting (eg. deny access)
- Content consumption restriction
- Parental control settings for VOD and live (eg. PIN, level, extended ratings)
- Device policy assignment
- Account profile editing (eg. address, mail, phone)
- Payment data and logs
- Third party service subscription management (eg. newsletters)
- Account custom attribute configurations (eg. favorite sport)
- Purchase PIN management and reset
- Remember purchase PIN
- Data retention policy
- Consent management
- Right to be forgotten
- Right to access
- Data Privacy control on log data according to customer consents

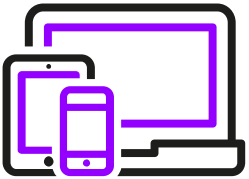


## COMMERCIAL AND PROMOTIONAL

- Commercial package creation and configuration
- Commercial package compatibility rules
- Voucher management (SVOD/TVOD)
- Trial period management
- Multiple business model application, pay or advert-based (eg. S/T<sup>VOD</sup>, AVOD, hybrid)
- User group definition
- TVOD pricing configuration based on transaction rate card
- Price discount on recurring and not-recurring price elements
- Promo rules based on user type and commercial packages
- Priority and promotional cycle definition
- Broadcast Pay Per View

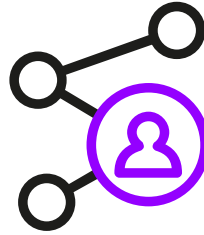
# MULTIMEDIA SERVICE DELIVERY PLATFORM (2/3)

**Comprehensive user rules management and sales options with the AVS CRM and Commerce Console.**



## DEVICE MAINTENANCE

- Device policy rules by account
- Safety period configuration and reset
- Maximum number of devices by device platform
- Device model inventory (eg. vendor, model)
- Device whitelist/blacklist
- Convergent device management
- STB software updates
- STB resource controller



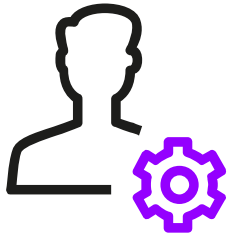
## REGION AND CHANNEL MANAGEMENT

- Physical and virtual region tree definition
- Region activation/deactivation
- Management of regional attributes (eg. province)
- Channel association to regions and sub-regions
- Channel attribute management (eg. no advertising, extended metadata, adult content)
- Channel alerts system configuration
- Sports event black-out management
- Channel recording settings (eg. individual/shared copy)
- Channel start-over/timeshift configuration
- Channel catch-up TV configuration
- Channel unicast/multicast configuration
- Definition of channel availability by platform (eg. Android devices)
- Channel activation/deactivation
- Linear channel and EPG metadata convergence



# MULTIMEDIA SERVICE DELIVERY PLATFORM (3/3)

**Comprehensive user rules management and sales options with the AVS CRM and Commerce Console.**



- Configuration of system parameters
- Business continuity settings
- Configuration of nPVR service parameters
- Configuration of VAST advertising tags
- Configuration of custom system attributes
- Platform definition and management
- Management of video types for content quality settings
- Operator profiles (eg. admin) and rights management (eg. only view)
- Configuration of payment method (pre-paid/post-paid)

# ABOUT ACCENTURE

Accenture (NYSE: ACN) is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialised skills across more than 40 industries and all business functions – underpinned by the world’s largest delivery network – Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With approximately 401,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at [www.accenture.com](http://www.accenture.com)