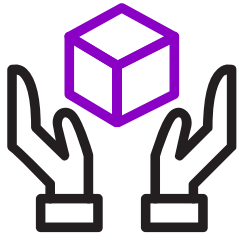


ACCENTURE
VIDEO
SOLUTION

**CONTENT
MANAGEMENT
& PACKAGING
FEATURES**

CONTENT MANAGEMENT SYSTEM (1/2)

Seamless content catalog creation, organization and management with the AVS Digital Asset and Metadata Management System.

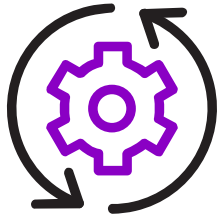


CATALOG AND CONTENT PACKAGING

- VoD and live catalog structure definition
- Multi-tenancy support
- Content asset grouping into bundles (eg. collections) and groups of bundles (eg. series grouping)
- Content programming within catalog categories
- Chapter and scene definition
- Extra content linking (eg. trailers)
- Content availability (device, time window)
- Multiple content qualities (eg. SD, HD, UHD)
- Multiple content languages and subtitles
- Custom content metadata definition
- Search content by attributes (type, rating, language, genre, publishing date, scenes, chapters, platforms, country)
- Personalized search and reports
- Ad server configuration for content advertisements
- Asset history tracking

CONTENT MANAGEMENT SYSTEM (2/2)

Seamless content catalog creation, organization and management with the AVS Digital Asset and Metadata Management System.



TRANSCODING AND SETTINGS

- Content transcoding for different bandwidth profiles (eg. from 250 kbps to 7 mbps) and formats (eg. DASH)
- Job status and encoding activity monitoring
- Content publishing on CDN
- Digital rights management encryption (eg. PlayReady, Widevine)
- Automatic and manual importing of content metadata
- Source and destination folders access configuration (Aspera support)
- Device platform definition (eg. iPad)
- Thumbnail rules management
- Operator profiles (eg. admin) and rights management (eg. view only)

ABOUT ACCENTURE

Accenture (NYSE: ACN) is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialised skills across more than 40 industries and all business functions – underpinned by the world’s largest delivery network – Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With approximately 401,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com