Six areas related to healthcare affordability, access and quality received the significant majority of funding in 2016.

FUNDING RECEIVED BY CATEGORY IN 2016

- Virtual Care/Coordination: $1.2 billion
- Wearable Devices: $0.6 billion
- Personalized Medicine: $0.6 billion
- Enhanced Diagnosis: $0.5 billion
- Big Data & Analytics: $0.4 billion
- Remote Monitoring: $0.4 billion
- Payment Methods: $0.2 billion
- Improved Access: $0.2 billion
- Incentives & Social: $0.2 billion
- Clinical Trials: $0.1 billion
- Self Care: $0.1 billion
- Self Diagnosis: $0.1 billion
- Medication Management: $0.1 billion
- Nutrition: $0.1 billion
- Interoperability: $0.0 billion
- Transparency: $0.0 billion
- Crowdfunding: $0.0 billion
- Gamification: $0.0 billion

Source: Accenture analysis