



PRODUCT ENGINEERING & LIFECYCLE SERVICES

VIDEO TRANSCRIPT

The pace of product engineering and lifecycle change has never been greater. Demanding markets require products integrated with both external ecosystems and internal enterprise systems. And in a world that increasingly relies on connected platforms, cloud-based software and the Internet of Things, the view of what a product even is has blurred.

Accenture's end-to-end Product Engineering and Lifecycle services are designed to accelerate your transition to the New.

Accenture Strategy jumpstarts your innovation engine, helping to drive innovation processes operating models and project management.

Accenture Digital Analytics team helps you to analyse and monetize your data, maximizing the output of R&D and determining which new products and features generate the most revenue.

Through Fjord, Accenture's Design and Innovation Consultancy and our cloud-native software platform, we show you how to capitalize on emerging technologies as you move to As-A-Service business models.

Accenture Consulting and Accenture Technology streamline business processes and deliver an end-to-end digital thread of products data to maximize your throughput from idea through to end of life.

Our industry-leading product engineering team helps to capture new growth opportunities by providing the talent and capacity to design, build and maintain software products and platforms.

And we bring it all together to drive results.

Our end-to-end services portfolio drives top and bottom line benefits. From Accelerated time to market and data monetization to innovation and increased profitability.

Learn more on how to put Product Engineering and Lifecycle services to work for your business at [Accenture.com/PLS](https://www.accenture.com/PLS)

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