



RELEASE HIGH TECH R&D TALENT POTENTIAL

R&D organizations are the crown jewels of high tech businesses. Yet even with non-stop consumer demands for new products, returns on R&D investments are down 65% over the past 30 years.

What's holding R&D back?

- **Inefficiencies**, as innovation centers haven't freed engineers from low-value activities.
- **Closed innovation** that doesn't include outside ideas and expertise.
- And **digital immaturity**, with R&D still not taking advantage of what digital brings to the innovation table.

It's time to refuel the innovation agenda. Digital technologies and an extended talent ecosystem can get R&D the time and resources they need. To unleash the potential of their future workforce, high tech leaders need to:

- **Adopt zero-based approaches** and continually pivot resources to meet business objectives.
- **Streamline and automate**, then reinvest cost savings to drive new innovations and improve future workforce performance.
- **Tap into an ecosystem of talent** by understanding the value of open innovation and defining the ecosystem and skill sets needed to achieve their goals.

Learn more about how to break down and break through R&D barriers with our full report:

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