



INDUSTRY X.0

VIDEO TRANSCRIPT

How to make the most of Platforms and Ecosystems

Ecosystems are one of the six critical capabilities we have identified, working with our clients. Ecosystems bring innovation within your enterprise. Because you need to realize that not only the innovation is inside your company but innovation can come from the outside, from startups, from academia, from partners, even from competitors, from your customers, from your suppliers. And it means that an ecosystem is very dynamic because you do need to have these different partners as customer demand changes.

Platforms are important because they allow to connect different machines, equipment, products together in a uniform system and provide new value-added services to the end customer.

How can the companies make the most of platforms and ecosystems?

Two aspects, the first one is around innovation and ecosystems and platforms are a good way to capture innovation from the outside and bring that innovation within the enterprise walls. The second one is around recognizing the competition of tomorrow is going to be around ecosystems. Not around the products only.

The book

The book provides a few insights on how to set up your innovation program. A buzz word outside, is open innovation. But how do you make this happen? So here too a few examples, lessons learned from industrial companies that have been successful in capturing or bringing that innovation inside.

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