



Digital Health Tech Vision 2017: Implications – video

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The theme for this year's Accenture Health Tech Vision is technology for people. And that has important implications for healthcare organizations along their digital transformation journey. With the uncharted, it's important for healthcare organizations to be active in the shaping of technology standards and regulatory changes that are happening today. Design for humans is about creating new services for people using human-centered design as well as using those same principles to make health technology work for people in the enterprise including clinicians.

Once you have that framework of design in place, it's about them looking at how you can use ecosystem power plays to leverage third parties to connect and build those experiences. Ultimately, all of that can be powered by artificial intelligence both to make user experiences and interfaces more intuitive for both the people in those services, as well as simplify things within the enterprise. All of that can be powered by a workforce with an open talent marketplace where you use both a mix of on-demand labor as well as internal labor matching to move from hierarchical structures to more decentralized, flexible organizations.

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