

BEYOND THE PRODUCT

Defining the journey and unlocking the value of your digital ecosystem

Accenture Product Lifecycle Services (PLS) Portfolio

 <p>Innovation & Digital Product Engineering</p> <ul style="list-style-type: none"> • Innovation & Product Strategy • R&D & Engineering Analytics • Product Design & Reinvention • PLM / ALM DevOps Transformation • Software Product Engineering 	 <p>Manufacturing & Digital Operations</p> <ul style="list-style-type: none"> • Manufacturing Strategy • Manufacturing Operations Management • Digital Manufacturing & Analytics • Quality & Continuous Improvement 	 <p>Service Operations & Optimization</p> <ul style="list-style-type: none"> • Aftermarket Strategy • Service Planning & Operations • Spare Parts Pricing & Analytics • Warranty Management • Product Maintenance & Repair
INTEGRATED DIGITAL VALUE CHAIN		
 <p>IoT & Connected Business Transformation</p>	<ul style="list-style-type: none"> • Product to Service Strategy • Connected Product & Service Innovation 	<ul style="list-style-type: none"> • Specific Industry IoT Solutions • Connected Product Solution Operations

Key Facts

 <p>Leading Market Positioning</p>	 <p>Unmatched Industry Expertise</p>	 <p>Ecosystem of Strategic Alliances</p>	 <p>Culture of Product Innovation and Design</p>
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Unmatched industry expertise



#1 Recognized as worldwide leader by industry analysts

25+ Years of experience in Product Lifecycle

10,000+ Product Lifecycle professionals

Did You Know...

Accenture has **3,000+** embedded software engineers and mobile application developers in house

Accenture designed and implemented an **IoT infrastructure** analyzing **200M+** data messages per month from 300K+ connected heavy equipment units globally

Accenture helped a leading Consumer Goods company to reduce product cost by **5-8%** through product should-cost models and value engineering practices

Accenture acquired Fjord, Altitude and Chaotic Moon, that accelerate our capabilities in **innovative product design and experiential design**

Accenture is freeing up more than **12 million** manual work hours per year through automation

Accenture is helping a Life Sciences company unleash innovation across **17,000+** users on a single platform

Accenture is helping an Aerospace & Defense company decrease lead time by **50%** by designing and implementing new manufacturing and quality tools

Accenture has enabled our clients to ship **1.6 Billion** devices out to market on time

Accenture has helped automotive OEMs increase their benefits by **\$50M+** with advanced spare parts pricing analytics

How Accenture Product Lifecycle Services (PLS) Can Help

You may be saying this...

"Our core business is no longer delivering the expected growth, others are capitalizing on our products"

"We're not getting the right product out on time"

"We don't have a good handle on what features our customers want and which ones generate the highest profitability"

"We don't have standard quality processes defined across product development and commercialization"

"Our product development applications and infrastructure management costs are too high"

"The amount of software in our product is growing, we're not sure we are applying leading software practices"

"What are the right technologies to increase my employee safety while reducing cost in my manufacturing environment"

"Our warranty costs are increasing and we don't have insight into the root cause"

PLS can help you with...

Product-as-a-Service & New Business Model Design

Product Strategy & Value Stream Mapping

Product Portfolio Optimization

Regulatory Compliance Management

Application Rationalization, Outsourcing & Cloud Migration

Scaled Agile Transformation & Engineering Services

Digital Manufacturing Strategy & Wearables

Warranty Analytics & Managed Services

Examples of benefits and savings...

- New revenue growth models
- Seamless customer experience

- **2-4%** increase in revenue due to right product mix
- **10-20%** faster product launch

- **30-40%** reduction of SKUs
- **3-5%** increased margins

- **40-60%** increase in product development efficiencies
- Improved traceability

- **10-30%** savings by application outsourcing
- **20-40%** savings in Cloud design and migration

- **40%** reduction in development costs
- **50%** reduction in time to market

- Immediate access to employee location
- Reduced employee down time

- **25%** warranty cost reduction
- Improved component supplier recovery