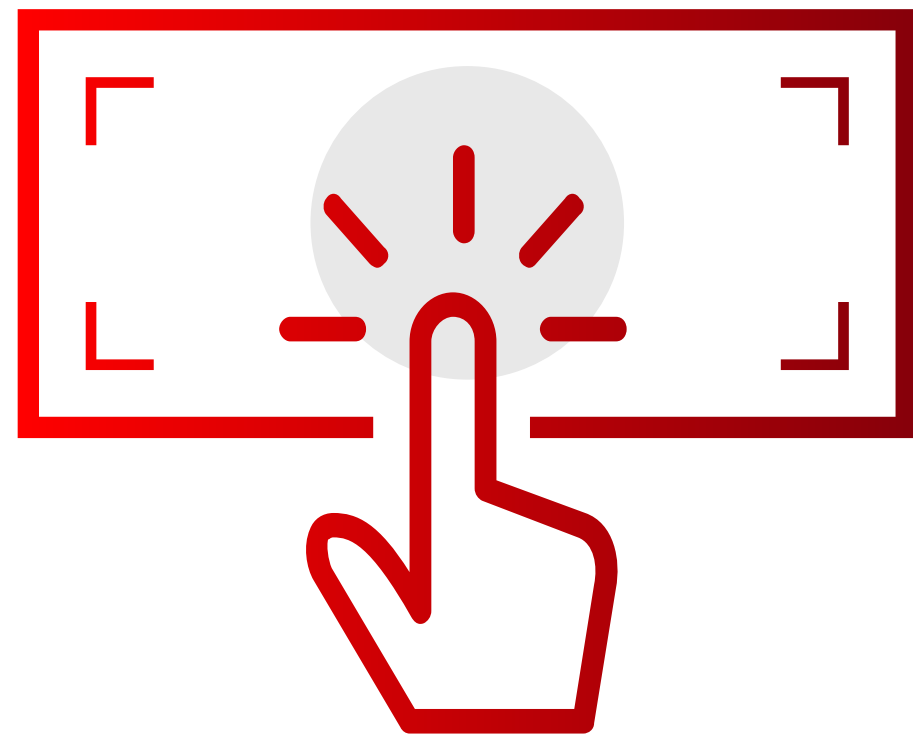


# COUNTDOWN TO VALUE

## Digital investment matters in Finance

# 48%

of CFOs think digital technologies will fundamentally change finance



## Digital can drive finance effectiveness

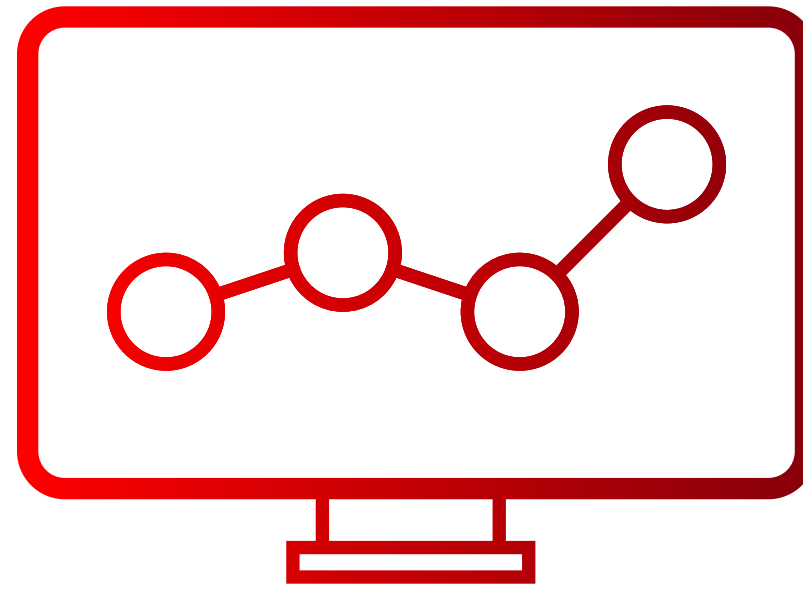
# 60-70%

of the time, the higher a finance organization's digital maturity, the higher its organizational effectiveness is



### But all digital finance investments are not alike

In analysis of investments in five processes — record to report, accounts payable, order to cash, tax, and financial planning & analysis (FP&A) — one stands out in effectiveness gains



### Financial planning & analysis is the sweet spot

Organizations that digitize FP&A have **50% higher financial effectiveness** than those that only digitize accounting and finance operations

## A holistic approach to digitizing FP&A is best

Of companies that digitized select financial processes, only

# 47%

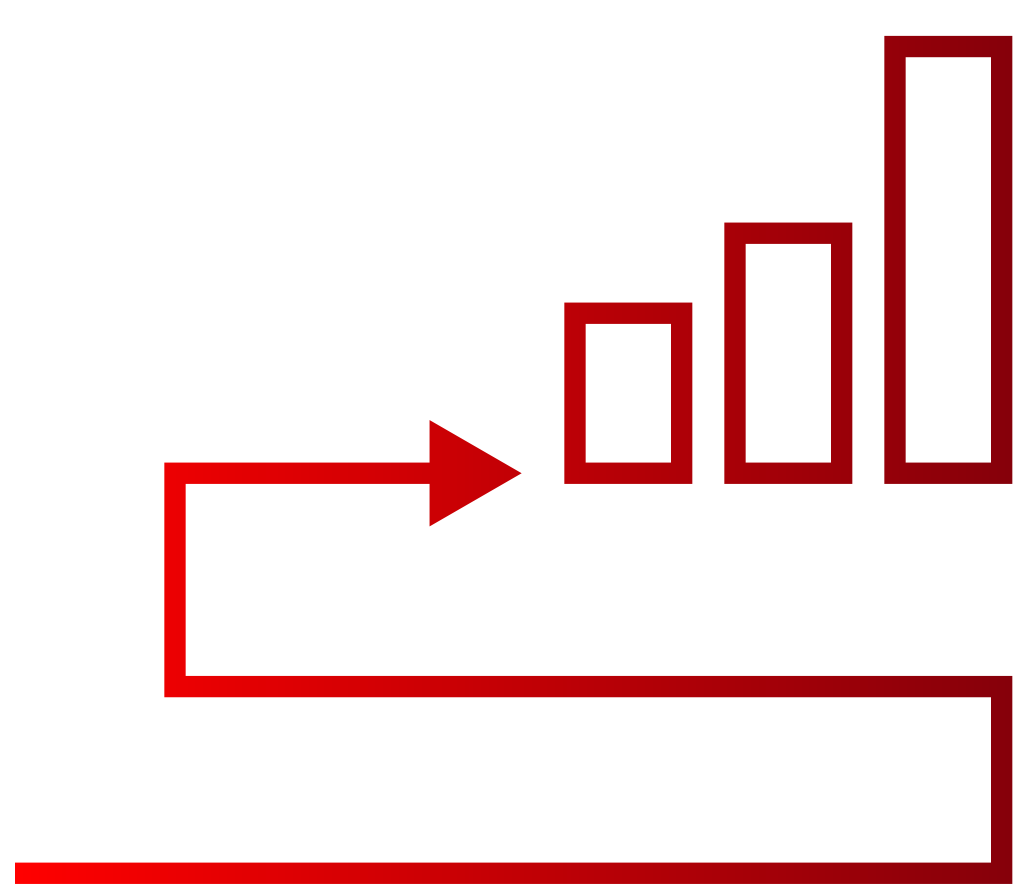
had above-median finance effectiveness

Of companies that digitized the end-to-end finance function,

# 83%

had above-median finance effectiveness

## It is the path to results for Finance — and the business



# 70%

of companies with both higher FP&A digital maturity and higher finance effectiveness had better enterprise financial outperformance compared to industry peers

Learn more about a holistic approach to digitizing FP&A with our full report: [www.accenture.com/FinanceMoonshot](http://www.accenture.com/FinanceMoonshot)