Digital natives are rewriting the rules of the game in the video industry.

Competitive video providers know they must:

- **Evolve products continuously**
- **Learn and act on data**
- **Be flexible to experiment**
- **Monetize every touchpoint**
- **Reduce TCO**

**BE QUICK OUT OF THE BLOCKS**

**Digital natives are rewriting the rules** of the game in the video industry.

**ON THE LEADERBOARD**

**SUPERCHARGE YOUR VIDEO BUSINESS**

AVS is built to help you stay on top of the game.

**MOMENTUM GAINS**

- **Every year, AVS powers services for 130 million people**
- **All over the world it’s serving 600+ live channels**
- **It racks up 1.5B+ content item views a year**

**GET A HEAD START WITH A READY TO USE VIDEO PLATFORM:**

**ACCENTURE VIDEO SOLUTION**

**DATA-DRIVEN HYPER PERSONALIZATION**

**FEATURE-RICH MICRO SERVICE ARCHITECTURE**

**RELIABLE VIDEO OPERATIONS**

**AUTOMATED AND COST ELASTIC**

**ACCELERATE ON THE HOME STRAIGHT**

- With its powerful evolutionary design, AVS is built for speed.
- Get ready to outstrip the competition!

**STAY AT THE FRONT OF THE RACE WITH AVS**

- **Manage 300,000+ on-demand video titles**
- **Ready in 4.5M+ paid for new users**
- **Priced for list size 2,500+ and up!**
- **Includes a catalog of 300+ off-the-shelf features**
- **24/7 operations**

**BE ON THE WINNING TEAM**

Give your video service some extra oomph with 5 complementary capabilities:

1. **Video**
2. **CPE Evolution**
3. **Video Platform Deployment**
4. **Marketing & Monetization Services**
5. **Video Platform Operations**

**AVS is part of Accenture Digital Video’s portfolio of open, scalable platforms**

Accenture Video Solution (AVS) is an end-to-end platform that powers advanced digital video services, with capabilities to manage, deliver and monetize offerings on managed and unmanaged devices over any network.

**ON THE HOME STRAIGHT**

- **AVS is built to help you constantly pivot to the new**
- **AVS is part of Accenture Digital Video’s portfolio of open, scalable platforms**

**ADVANCE AT THE SPEED OF YOUR CUSTOMERS**

**AVS integrates with Accenture Video Analytics (AVA), collecting and compiling consumer and business data from multiple sources. AVA can segment audiences with its machine-learning algorithms and provide incisive insights into your video business, helping you to feed consumer hunger for personalization and driving enhanced marketing campaigns and strategic decision-making.**

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