Can your supply chain avoid extinction?

Truly differentiated supply chains are a “must-have”.

Without them, organizations won’t be able to protect market share, or ensure successful execution at new levels of cost competitiveness, agility and service.

Continuing with business as usual could put your supply chain on the path to extinction.

Traditional supply chain operating models are no longer fit for purpose – and most organizations know it.

89% of supply chain executives say their current models are too complex.

What digital capabilities do executives identify as most relevant to operating a differentiated supply chain?

Dynamic segmentation is the name of the game

Truly differentiated supply chains are a “must-have”.

Given current demand disruptions and market complexities, segmentation models must be dynamic to be relevant and drive value.

89% of organizations report segmentation is relevant to the redesign of supply chain operating models.

98% of organizations report segmentation is relevant to the redesign of supply chain operating models.

What’s more, in order to boost customer satisfaction, 97% are planning to move toward more granular segments in order to boost customer satisfaction.

New capabilities are required

Running dynamic segmentation requires new digital capabilities, which need to be executed in a differentiated way. These capabilities are not only required in planning, but also in sourcing, production, delivery and service.

60% Supply chain analytics
58% Delivery
100% Sourcing
96% Service
85% Planning
51% Production
79% Demand analytics
40% Digital supply networks
38% Demand analytics
12% Supply chain analytics
10% Inventory analytics
6% Supplier analytics
6% Planning automation
5% Inventory analytics
3% Supplier analytics
3% Planning automation
2% Inventory analytics
1% Supplier analytics
1% Planning automation
1% Inventory analytics
1% Supplier analytics
1% Planning automation

The new supply chain operating model

So how can supply chains organize to run dynamic segments?
The new model consists of two interconnected worlds:

The Value Chain Intelligence team consists of highly skilled resources that focus on innovative thinking, network and footprint evolution, overall optimization and management of all players in the ecosystem, while ensuring full control of strategic target setting and operational execution.

The Execution Ecosystem consists of a mix of in-house and outsourced solutions, and is the enabler that turns non-physical, information and financial flows into value.

Learn more about organizations we have helped to save from the path to extinction with our full report:
www.accenture.com/SupplyChainExtinction