

A large, stylized orange chevron pointing to the right, serving as a background for the text.

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Patients Want Their Healthcare To Go

Video Transcript

Drew Boston:

Healthcare on demand is transforming the way we think about healthcare. Healthcare on demand is driven by two primary forces, the first being lifestyle-- how we do what we do. Second being commerce, and most importantly, it's the social interactions in the way we buy and sell goods and service. If you take out the large players like Uber, Lyft in the auto and transportation sector, healthcare – often a lagged in

many industries – is actually propelling forward or accelerating and is one the leading on-demand industries.

One of the common misconceptions is that healthcare is that much different. But consumers are looking for three things: convenience, simplicity and speed. And many of the best and most talented in Silicon Valley are taking aim on healthcare. Providers should start to think about on-demand services in a number of ways. The first is the use of virtual

health within primary care and specialty care. The second is the use of new types of on-demand services outside the traditional healthcare mindset.