



# ACCENTURE AND ENTRE CULTURAS ANGÉLICA'S STORY

## VIDEO TRANSCRIPT

Learn how Emprende+ has helped Angélica to set up her business.

Rosa Angélica Toro  
Owner of "La Granja" Shop

This business is everything related to fresh products. The guarantee that we give to customers is freshness.

It has been very complicated from the start. I started with very limited resources, I had practically no training...

Emprende+ helped me. I looked at some programs that are a simulation of certain cases that could arise in a business, such as customer care or, for example, how to handle some situations with suppliers...

Previously I did not know what it meant to do administration! And now I run the business. But why? Because I am being trained, because there was a person that taught me how to manage this, how to manage that... So yes, they helped me enormously.

There are people that very often don't know many of the skills they have. And it is there, in those courses, where you also get to use that potential. That is why it's very good. I really recommend it.

We must be trained in order to do things better every day.

Fundación Accenture