

A large, stylized blue chevron graphic pointing to the right, serving as a background for the text.

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CIO Minute: Social in Sixty Seconds

CIO Minute: Social in Sixty Seconds Featuring Accenture CIO Andrew Wilson

Andrew Wilson:

What will the enterprise be like when it is truly social? When we connect employees, communications and business functions 24/7?

Social works! We need only look at new channels to recognize the strength and speed of social in many aspects of society today, including the enterprise.

Today's enterprise must serve a diverse set of employees, businesses, clients and communities around the world.

New and innovative social capabilities can connect all these constituencies, enable more agile ways of working, and provide everyone with the content they need to succeed.

To extend our dynamic, performance-driven culture, and drive purposeful collaboration, Accenture is becoming social in everything we do.

The Stream, Accenture's version of Facebook, enables our nearly 400,000 digital workers to stay connected with colleagues and communities, post updates and share knowledge anytime and anywhere.

The result? We are empowered to deliver our best thinking around the world faster than ever before.

We have also introduced Circles, and are seeing a rapid increase in their use across Accenture.

Circles enable groups of digital

workers connected by common projects or interests to collaborate effectively. Circles have proven invaluable for keeping track of daily project developments, and ensuring that the people who need to know are “in the know” all the time.

We are well on our way toward building a fully social global enterprise, and the lessons we’re learning on the journey support and speed the transformation of our clients as well.