

Accenture Interactive

Part of Accenture Digital



High performance. Delivered.

iCannes Dance

Video Transcript

Love to dance but don't have the smoothest moves?
Don't worry.
You can still totally dominate the dance floor with iCannesDance an interactive activation exclusively at the Cannes Lions Festival
Simply step into our high-res scanner...
CUTTING-EDGE
TECH
GENERATE

Your 3D digital doppelganger.
Download the free iCannesDance app.
DANCE
DANCE
DANCE
Take your dancing double to the virtual dance floor.
MIND-BLOWING
DANCE BATTLE
SOCIAL MEDIA
There are only a limited number of spots available

So don't miss your chance to make your move with iCannesDance create what can only be described as...
the world's ultimate selfie.
#iCannesDance