



The registered traveler program: Insights from the Smart Borders conference

Video Transcript

Mark Crego, Global Border and Identity Lead, Accenture

"As a Registered Traveler the difference is mainly, that I am volunteering additional private information, background check and agree for you to hold my information online for me for a longer period of time so I have the ability of travelling in and out more effectively.

Rob Berends, Project Manager, Ministry of Security and Justice, The Netherlands

We from the Netherlands feel that it is a very important part of the proposal since it will allow us to improve our border management, also for the third country nationals.

Mark Crego, Global Border and Identity Lead, Accenture

I am more than willing to give up my information to have that happen because as I said, getting through airports, it is really important to be fast for me.

Rob Berends, Project Manager, Ministry of Security and Justice, The Netherlands

In that respect we very much welcome the proposal of the commission but the challenges will be from a technical point of view to make it fast and simple for the traveler

Mark Crego, Global Border and Identity Lead, Accenture

When you look the idea for example, right now in the United States, there is a Registered Traveler system called Global Entry which is linked to a traveller security system which is called TASPre, I can get through an airport in 20 minutes as opposed to what was an hour and a half before. Now that means business in a lot of dimensions.

Moniesha Jackson, Senior Manager, Border and Identity Services, Accenture

And I think the benefit of not having to take off your shoes and not

having to go through very lengthy security checks, all makes it an overall more pleasant experience for the traveller, so that makes them happy, which in turn makes all the border agencies happy because they have a much happier and more efficient process.

Rob Berends, Project Manager, Ministry of Security and Justice, The Netherlands

It will be worth the effort if we are able to convince people to join, again if you make it too difficult for people to join they will not join.

Mark Crego, Global Border and Identity Lead, Accenture

The more people I can move into Registered Traveler, the more I am focusing on the people that are of interest that is the key there.

Rob Berends, Project Manager, Ministry of Security and Justice, The Netherlands

We feel the registered travel program does allow for facilitation of this third country national, keeping in mind the security also, which is very important from the governments point of view

Moniesha Jackson, Senior Manager, Border and Identity Services, Accenture

But not at the price of convenience and that really has been our strategy all along – how do we apply very smart border strategies that enhance security but also improve facilitation and make that process easier for the traveller and so I think from that perspective it is a win-win for the traveller and for the agency that is serving that population.

Copyright © 2013 Accenture All rights reserved.

Accenture, its logo, and High Performance Delivered are trademarks of Accenture.