



# Accenture Energy System Model

(Patent Pending)

## Video Transcript

A new energy system is emerging.

One with multiple energy sources that is highly localized, with some sources of energy being more abundant in different markets and sectors, and solutions are tailored to customers' needs.

One that is demand driven as industries decarbonize and look for cleaner energy options requiring portfolios to be managed dynamically.

Where traditional capital allocation based on cost per barrel of oil and production volumes no longer work.

This energy system calls for oil and gas companies to adopt a totally new approach to designing their portfolios.

Introducing the Accenture Energy System Model (patent pending): Innovative, analytics-based, scenario-driven.

A capital allocation methodology that shifts focus from a barrel of oil to a joule of energy, allowing for the evaluation of different asset classes that now must compete for the same demand across regions, providing new insights into current and future asset performance, with a keen focus on reducing carbon.

Offering more visibility of a region's impact on assets, a better understanding of local demand dynamics from industrial users, and the profitability of each asset class by region.

In essence, a new way for allocating capital and rebalancing energy portfolios dynamically,

For smarter, nimbler and faster investment decisions, to help you navigate the energy transition with confidence.

This is the energy system of the future.



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