



RADICALLY HUMAN

VIDEO TRANSCRIPT

From the blockchain to the metaverse to emotional AI, digital technologies are rapidly advancing at a time when enterprises face more pressure than ever to innovate to gain a competitive advantage.

Human behaviors and intelligence are informing the design of new machines, and everything we knew about innovation and strategy is being turned upside down.

How will you apply these human-centric technologies to transform the future of your business?

Radically Human, a new book from Accenture Technology leaders Paul Daugherty and Jim Wilson, offers business leaders an easy-to-understand breakdown of today's most advanced human-inspired technologies and flips commonly held assumptions around five business fundamentals to help you approach innovation in a completely new way.

With groundbreaking research and insights, this book demystifies cutting-edge technologies, providing a blueprint for leaders to create business value while building a more human-centered, trust-based, and sustainable enterprise.

It's time to make your approach to business technology more human—Radically Human.

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