



The Industrialist

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The Industrialist

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Explorer

In conversation with

Dr. Katharina Beumelburg

Chief Strategy and Sustainability Officer

Schlumberger

What one word describes you best?

Potentially I'm an explorer and because I think that the current paths are not always the best one.

What are the opportunities that you see with decarbonization and what really drives it?

The overall change that is needed is real and a lot of new technology and innovation is necessary. The whole topic of carbon capture and storage and bringing carbon under the ground is one of the major drivers.

What role does data play in evaluating a company's performance when it comes to sustainability?

The value of the data goes way beyond measurement. So, from my perspective the whole topic of data plays a big role, and partly it plays a role because we need to find ways to really show how we are increasing our sustainability and make it transparent.

Catch the excitement and read the full interview at The Industrialist

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