



SWISSCOM RAISES ITS ENVIRONMENTAL AMBITION

VIDEO TRANSCRIPT

A race to climate neutrality and addressing Scope 4 emissions

Why did Swisscom initiate this project?

We got the award as the most sustainable telecom company of the world in 2020, and we knew if we want to stay on that level, we need new targets for climate and energy. And besides that we still don't have a Net Zero target yet. So, we knew we need one and we want to increase the cost savings through energy efficiency.

Why is sustainability important to Swisscom?

On one hand, Swisscom is 50% owned by the government, so there's an expectation. On the other hand, we want to inspire our customers and our employees by being a leading example in sustainability.

What is Swisscom trying to achieve with your sustainability goals?

We want to bring a big contribution to the environment first, but then on the other hand, we really want to be one of the best employers. And today, employees look at the sustainability engagement of companies.

Why did you choose Accenture as your partner for this project?

We ran an evaluation of several possible partners, and Accenture really persuaded with the great combination of sustainability know

how on one hand, and on the other hand, with an understanding of how the business works. And so these two things needed to be brought together.

What specifically did you achieve in this project, and what was your approach?

The most important results are the new ambitious targets for climate and for energy efficiency.

We had a first internal phase when we collected material, collected questions, and when Accenture came on board, it was a very tough timetable with workshops, where we worked out the new targets and also how we wanted to achieve these targets. And finally, we presented the results to the management together.

How do people, the company, and the environment benefit from what you achieved?

We can already feel now that it brings a lot of motivation to our employees, and it will give us new arguments towards our customers as to why we are the most sustainable telco. And on the other hand, the environment will profit from these ambitious targets.

What impacts are the goals having on the individuals and small teams in the company?

We have teams working on CO2 reduction, on electricity savings and on sustainable products. And these teams get a lot of



support now from these goals, a lot more management attention. So we will finally achieve these goals together with these teams.

What was your experience working with Accenture in the project?

We appreciate it very much the know-how Accenture brought to the project. Also, it was handled very professionally, very disciplined, and on the other hand also very pleasant to work together.

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