



# HOW CSPS ENABLE THE FUTURE HOME

## VIDEO TRANSCRIPT

Today, home has become more than a place where we start and end our day. Home is the place we now work—and work out; where we game, watch movies and where we learn. But what if home was more than that?

What if home was more like a loyal assistant who keeps every day running smoothly, regardless of where the day might take us? The technology for that kind of experience is here. And the consumer demand for it has never been stronger. Now, it's time to bring it all home. The Future Home.

The Future Home is the hub for hyper-connected living. Combining AI, edge computing and advanced analytics, it leverages the constant stream of data from intelligent services and sensors throughout the house.

5G allows this all to happen in near-real-time with ultra-reliability. So, people are served the right experiences at the exact right times.

Experiences like finding the optimal wake-up time to arise refreshed and start the day with minimal rush, knowing what to wear for the day's weather, even bus arrival times.

Or remote classrooms that enable learning from anywhere.

Or virtual healthcare check-ups that share vitals in real-time and can help seniors age in place through constant health monitoring.

Experiences that encourage sustainability, from reducing food waste to optimizing heating systems.

Experiences that are seamless and move through our day with us, transforming wherever we are into home. All these experiences depend on connectivity.

And that makes the role of Communications Service Providers even more important. CSPs have an immense opportunity to be integral to the home experience—for consumers and the services that power their digital lifestyle—by acting as the central platform and orchestrator.

How do CSPs become integral, preferred smart home providers?

Data security and privacy play a key part. Nowhere is this more important than in the home experience, where customers interact most intimately with technology.

But CSPs enjoy a significant level of trust with their customers.



It's up to CSPs to work with all the other players in the Future Home platform—from device manufacturers to cloud providers—to set high standards for securing customer data while also delivering the services customers will come to expect.

The way forward is clear. It's time for CSPs to deliver for them like never before—by bringing the Future Home experiences they've dreamed of to life.

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