



# WHAT IS MOST IMPORTANT TO MAKING YOUR AUTOMATION PROJECT SUCCESSFUL?

## VIDEO TRANSCRIPT

**Gayathri Pallail, Managing Director for Automation Strategy and Deployment at Accenture and co-author of The Automation Advantage:**

**When it comes to building successful enterprise automation that's both scalable and sustainable, organizations can't afford to overlook architecture. A well thought out technical design is the bedrock that supports automation efforts.**

**There are six keys I think about: Make it adaptive; Weave together the data fabric; Put AI at the core; Move to the cloud; Architect for security; and Make it platform-centric.**

**By doing this, you will have a foundation in place that brings the flexibility and agility to deliver desired outcomes and sustained business benefits.**

**Rajendra Prasad (RP), Global Automation Lead at Accenture and co-author of The Automation Advantage:**

**To make an automation project successful, you must first understand the business challenges that you want automation to solve.**

**This alignment between the business and IT is incredibly important. Because if you create automation in pockets, it will be disconnected from the true needs of the**

**business and its employees and customers.**

**By building a holistic approach that is aligned to strategy, you can truly drive significant change that is scalable and sustained.**

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