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RETAIL'S RESPONSIBLE RESET

VIDEO TRANSCRIPT

It's time....
To write a new tale for retail...
To put the power in the purchase...
The tough times won't deter us...
Let's rethink customer service...
And reset...
Reinvent...
And pivot...
To a different kind of model....
Industries are converging...
Lines are blurring...
Impacting the customer journey.
Let's go full throttle...
Towards a fresh retail culture...
That reaches a new juncture...
Where the right strategy...
Agility...
And data...
Meet.
Let's reshift...
Refocus...
No hocus pocus...
Just five key priorities...
That give you the authority...
To grow into this new era of retail.
Start by resetting digital...
Inventing brands for omnichannel...
And becoming the prophet of profit.
Let's reset fulfilment...
And make a commitment...
To activate locally...
With our assets and partners...
Our margins grow faster and faster.
And then?

Let's reset sourcing...
Rethink our supply base...
Be resilient...responsible.
And build a strong case...
For value expansion...
Sustainability in action...
It's what shoppers want and believe.
Then we'll reset talent.
Digitize.
Diversify.
Help them speak the language of tomorrow...
Creating dreams to follow.
And that data that they're fluent in?
Let's reset that, too.
It's the base of your strategy
To build a new reality
To further your mission...your vision...
Of value... for you...
And the people you serve.
So get ready.
Get responsible.
We're resetting retail and there's no obstacle.
Welcome to the new reality

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