Masashi Nakano  
Senior Managing Director  
Financial Services  
Accenture Japan Ltd  

Japan’s first digital bank will surely be the focus of innovation in financial services going forward.

Koji Yokota  
President  
Minna Bank  

Fintech players, challenger banks, and non-financial firms are entering the financial sector more and more. This is leading to a changing of the rules and paradigm shifts on a global level. Meanwhile, visits to our branches have declined 40% in the last decade, and Internet banking use is way up. Major change is underway. We decided that now is the time to create the bank of the future: Minna Bank, or Everyone’s Bank.

Kenichi Nagayoshi  
Deputy President & COO  
Minna Bank  

Our aim is to turn digital connectivity into value connections. We’re transforming ourselves from a financial hub into a value platform. Our plan is to make digital natives into our fans.

Kentaro Mori  
Managing Director  
Strategy, Banking Lead  
Accenture Strategy & Consulting  
Accenture Japan Ltd  

We’re targeting digital natives. From the start, our plan focused strongly on their thinking and behavior as customers. The service and its UI are designed from a customer-centric perspective.

Keisuke Yamane  
Managing Director  
Intelligent Software Engineering Services Co-Lead  
Accenture Technology  
Accenture Japan Ltd  

This partnership is not just Minna Bank and Accenture. We’ve leveraged the very best of Google, Microsoft, AWS, Salesforce and Oracle for this project. Taking advantage of the strengths of these solution enterprises in building this digital bank, we’ve implemented the world’s latest technology.

Koji Miyara  
Managing Director  
Banking Lead  
Financial Services  
Accenture Japan Ltd  

Working from 5 bases in Japan and 2 overseas, we’ve gone beyond organizational and national boundaries. This is a One Accenture collaboration.
Ryota Mochizuki
Managing Director
Accenture Interactive
Accenture Japan Ltd
We had in mind an app you might use every day, like a social media service. So we made it simple enough to use with a thumb, and used plenty of illustrations to make it easy to understand. We asked ourselves what functions digital natives would want, and built the services based on that.

Kenichi Nagayoshi
Deputy President & COO
Minna Bank
We’ve designed a new digital banking platform based on Accenture’s Cloud Native Core Solution. We hope to deliver this solution to financial services firms and business partners. And to take on the challenge of changing the nature of banking itself.

Masashi Nakano
Senior Managing Director
Financial Services
Accenture Japan Ltd
We are committed to being the engine that drives the innovation of Minna Bank into the future.

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