



# Catalyzing Change in the Chemical Industry

## Video Transcript

Transformation is in the cards for the chemical industry. The need for rapid and disruptive innovation is growing.

Government mandates + Evolving customer challenges = Significant shifts in demand.

Change is needed. And too little, too late, will fall short.

Are you willing to be bold?

Are you prepared to invest in opportunity?

Are you ready to go all in with patents?

Are you ready to go all in with startups?

Are you ready to go all in with corporate venturing?

Are you ready to go all in with partnerships?

Are you ready to go all in with mergers and acquisitions?

Are you ready to go all in with capital projects?

Outpace change. Lead disruption. Learn how.

Growth and innovation in chemicals: A glass half empty or half full?

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