Collaborate with ecosystem partners to gain supply chains efficiencies

VIDEO TRANSCRIPT

Karney:
One of the outcomes of the study was that in the supply chain, companies are using ecosystem partners to help drive scalability.

Schug:
I think it's going to really help us start linking these supply networks between companies in a way that we haven't seen before…

…having this really good integrated ecosystem of partners that then are working together in a way that they've never worked, haven't been able to work together before, enabled by technology and data to deliver at a best cost to consumers in a way that we couldn't imagine.