



# OUTCOMES ARE MADE AT THE OUTSET

## VIDEO TRANSCRIPT

At Accenture, success isn't a matter of chance...

Because projects begin with Applied Intelligence

A combination of Artificial Intelligence, predictive analytics and automation that brings a certain...predictability... to events...Yet technology is only half the story..... human ingenuity is the other.

Because our data scientists help plan for amazing outcomes.....

by asking the right questions of our data at the outset.To help understand what future success looks like.

Meeting the constant demand for data insights across our business.Putting Applied Intelligence into the hands of our people worldwide.To let them move forward with confidence.

At Accenture, we power Finance with intelligent solutions that enable a global close in just five days.

We automate our invoicing, so what used to take three days now takes just ten minutes. We convert sales opportunities into projects through predictive analytics and machine learning.

We kept our people safe when we returned to offices by enabling contact tracing from multiple data sources.

We provide customized training recommendations to advance employees' careers.

Applied Intelligence runs across everything we do at Accenture. Illuminating our data in the cloud.Enabling the insights we need.

To ensure...predictably amazing outcomes . . . for our clients and ourselves.. ...projects begin with Applied Intelligence.

Copyright © 2021 Accenture  
All rights reserved.

Accenture and its logo  
are registered trademarks  
of Accenture.