



# UNLEASH PURPOSEFUL CONNECTIONS

## VIDEO TRANSCRIPT

### POWERED BY ADOBE

For leading businesses, creating purposeful connections are no longer what they do. It's who they are.

Being good at customer experience is no longer enough.

Are you ready to unleash the powers of emotion, empathy, and excitement to create unrivalled experiences – for clients and their customers?

Unleash purposeful connections powered by Adobe with the Accenture Adobe Business Group

#### Adobe Experience Cloud

- Designed for marketers
- A leader in 35+ analyst reports
- Experience is good for business

#### Accenture

- Adobe's 2020 Global Digital Experience Solution Partner of the Year
- Adobe's Digital Experience Solution Partner of the Year: 2020, 2019, 2018, 2017
- Only Adobe partner with four different global specializations
- The world's largest design agency
- Named a leader by Forrester
- The greatest knowledge of the Adobe marketing stack

Opportunities are endless when combining two powerhouses Accenture and Adobe.

Discover [accenture.com/Adobe](https://www.accenture.com/Adobe)

#AdobeBusinessGroup #AdobeTopPartner

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