CLIMATE LEADERSHIP IN THE ELEVENTH HOUR

The United Nations Global Compact-Accenture CEO Study on Sustainability offers a candid look at the perspectives of more than 1,230 CEOs across 113 countries and 21 industries on the urgent opportunities and challenges for leaders to address the climate crisis.

CEOs report that their businesses are experiencing the damaging effects of climate change and are ready to take bold action.

CEOs say the window of opportunity to turn things around is closing, but key actions can help.

Some CEOs have a head start. These transformational leaders demonstrate behaviors that are critical to achieving a competitive advantage from sustainability.

CEOs have a clear path forward. To make the most impact, CEOs must take critical actions.

To identify “transformational companies” we used Accenture’s Competitive Agility Index (CAI).

INNOVATING PARTNERING SETTING TARGETS

INNOVATING

81% of CEOs say they are actively seeking to develop new products and services.

53% of CEOs report that they struggle to understand which technologies can enhance their credentials.

EXPLORING NATURE-BASED SOLUTIONS

49% of CEOs say they are exploring nature-based solutions to enhance their credentials.

46% of CEOs say that their companies are already using technology to reduce greenhouse gas pollution.

ADVANCING NET-ZERO BUSINESS MODELS

57% of CEOs say they believe their organizations are on track to meet the 2030 Agenda and the Paris Agreement.

65% of CEOs say they have begun exploring nature-based solutions.

63% of CEOs say that supply chain interruptions due to extreme weather events are a top risk.

ACCESSING CAPITAL

47% of CEOs say they are making substantial investments in sustainability and transitioning to a low-carbon future.

47% of CEOs say they are investing in green jobs to deliver on the 2030 Agenda and the Paris Agreement.

55% of CEOs say that they are investing in sustainability initiatives because stakeholders are demanding it.

33% of CEOs say they are working with governments on climate action.

16% of CEOs say they are working with investors on climate action.

12% of CEOs say they are working with youth on climate action.

Some CEOs are leading the way. These transformational leaders demonstrate behaviors that are critical to achieving a competitive advantage from sustainability.

To make the most impact, CEOs must take critical actions.

Some CEOs have a head start. These transformational leaders demonstrate behaviors that are critical to achieving a competitive advantage from sustainability.