



# AQUICHAIN – 2021 ECO INNOVATION CHALLENGE WINNER

## VIDEO TRANSCRIPT

Water is gone! By 2050, over two-thirds of the population will be water deprived. How did we come to this?

Although Earth is 97 percent water, only 1% is available for our use. Have you considered how much water goes into your daily life? 74 liters are spent on one glass of beer, 2500 liters in your cotton t-shirt. But nothing compares to the whopping 10 thousand liters that goes for meat, but is it worth it?

That is the problem. How are you supposed to value an invaluable resource while ensuring everybody has it? Our idea uses IoT devices to tag the aquifers and use sensors to monitor its flow. We then use block chain solutions to identify the flow of water across a product's lifecycle. This ensuring that we have a complete record of water across the supply chain.

So the next time you buy a product, you'll be able to know how much water went into it. If you like the idea, press like and leave a comment.

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