

AI INNOVATION STUDIO

VIDEO TRANSCRIPT

[MUSIC STARTS]

[VO] Data and AI are becoming the currency of our daily interactions; reshaping the way we work, live and interact. From using data to create a seamless digital and physical customer experience, to processing zettabytes of data to derive actionable insights, Accenture is a Leader in AI globally.

Now we are taking a step further in helping organisations solve complex data & AI challenges that could never be solved before, with our new AI Innovation Studio. A space where game changing AI powered ideas are realised.

The AI Innovation Studio is designed for an immersive, hybrid experience in three zones:

- the Learning Zone enables clients to access our latest innovative solutions and assets, collaborate with our ecosystem partners and learn from leading practices and innovations around the world
- the Envisioning Zone helps clients align on ideas, prioritise their vision and develop an execution roadmap
- the Creation Zone helps clients realise a valuable market product through our unique innovation and experimentation platform

This means delivering practical, tangible outcomes right from the start at speed.

[Onscreen] Data & insights driven

[VO] It will also transform the way we work – from “telling” with PowerPoint to “showing” with innovative AI prototypes, powered by data and insights.

[Onscreen] Rapid prototyping and experimentation

[VO] The AI Innovation Studio will be the centre for leading-edge AI thought leadership and innovation where data and AI talent experiment, innovate and develop the next breakthroughs to solve client problems. The future may be unpredictable, but we are here to help you thrive in the world of the unknown. Be part of our AI innovation journey as we deliver on our promise of technology and human ingenuity.

[Onscreen] Let there be change
[ACCENTURE LOGO]
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