



ACCENTURE SUSTAINABILITY ACCELERATOR

VIDEO TRANSCRIPT

Companies are looking at their sustainability journey in the face of unprecedented change.

We know we have an opportunity to reorient the way we do business.

To become more responsible in the decisions we make.

Many companies have set sustainability targets in line with the UN Sustainable Development Goal.

But companies are still asking...

How do we transform intent into action to accelerate impact?

We have the answer to this question.

Accenture Sustainability Accelerator – Simulate, action & deliver responsible business at scale.

Introduction

Three steps to help you identify value while addressing world needs:

- What the world needs
- What the global Consumer Goods industry can do
- Where you can act

Align

Based on your Sustainable Development Goals selection, there are some of the topics you could tackle. We've preselected 7 out of 20 topics. Explore and identify the most relevant sustainability topics for your organization and tap into market opportunities. We deselect two topics. With your five selected topics the total market opportunity is: 10.61% Average CAGR and \$50.6bn indicative market size.

Prioritize

Select each topic and prioritize the need for action using information about your stakeholders. Click on one of the topics and see how you compare versus your competitors, what is the market opportunity for the global consumer goods industry, how much consumers care about the topic and what is the value case for reducing emissions for your company. Select your topic priority: Low, Medium or High. Your previous prioritization of topics yields a set of proposed initiatives. Use the filters to further select your portfolio of initiatives. Select your initiatives based on impact versus cost. The financial, environmental, and social values are changing depending which initiatives you are adding to your selection.

Take action

Shape your implementation roadmap. Review and drag your initiatives into the right time frames for implementation and explore how the cumulative cost profile and cumulative carbon abatement impact is changing.

Activate your ecosystem to realize your initiatives. Discover what initiatives require you to enable which functions and partners across your organizations' value chain and its ecosystem.

Make it real.

Accenture Logo

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