



SHAPING THE SUSTAINABLE ORGANIZATION | ACCENTURE VIDEO TRANSCRIPT

Business are under ever greater pressure to deliver value to all stakeholders. To turn their responsible goals into actions and create lasting impact. Those that succeed begin by shaping into sustainable organizations. They bring a new awareness of how business gets done and how people are treated at work. What people are buying and who they're buying from. And how investors decide to allocate their capital. Shaping Sustainable Organizations implies transformation. Rethinking how and why decisions are made and cultivating new behaviours and capabilities to build a stakeholder-centric organization. The key is activating your Sustainability DNA. It's what makes a truly sustainable organization. Building human connections, collective intelligence and shared accountability to benefit the organization, society and the environment.

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