Welcome, baby. We’re so glad you’re here… meaning, Earth.

World, meet babies - born today, like literally hours ago.

And good news kid, being a baby is pretty great. You can eat when you want. Sleep when you want and go… when you want.

That’s where we come in, we’re Huggies, hi.

And with your parents, we’ll help you get the hang of things in this crazy world.

Huggies. We got you, baby.

Football, it’ll make sense later