Baby, hi! We’re so glad you’re here. Welcome to Earth.

Home to 8 Billion humans. Who were also once babies. (Even him!)

But right now, you only need to know two of them.

And together, you make a family.

These are also families. Neat, huh?

Now, you’re kinda a big deal around here.

Watch this. Do anything right now.

That, baby, is called control. Enjoy it.

Oh, and this? Oh yeah, that won’t fly when you’re older, kid.

And you get to have your favorite meal whenever you’re... well hungry.

You’ll go through a phase where you think everything is edible. Most of it isn’t... but sometimes....

You can literally sleep wherever you want. Or not.

Oh, so dad’s head isn’t on upside down, that’s just called a beard.

Yep, being a baby is pretty great.

Everyone is always thrilled to see you. Well, almost everyone.

You can go. Like go. Whenever nature calls.

That’s where we come in. We’re Huggies, Hi.

We make these... and these... and other stuff to help your parents keep you comfy.

So you have time for something important like finding your foot. Go easy kid.

Woah, where’d he go?

See, the thing is baby, it’s a crazy world, but - you’ll grow to love it.

Well, most of it anyway.

Get some rest now, kiddo.

We’ll be here when you wake up. Which should be right about...

Huggies. We got you, baby.